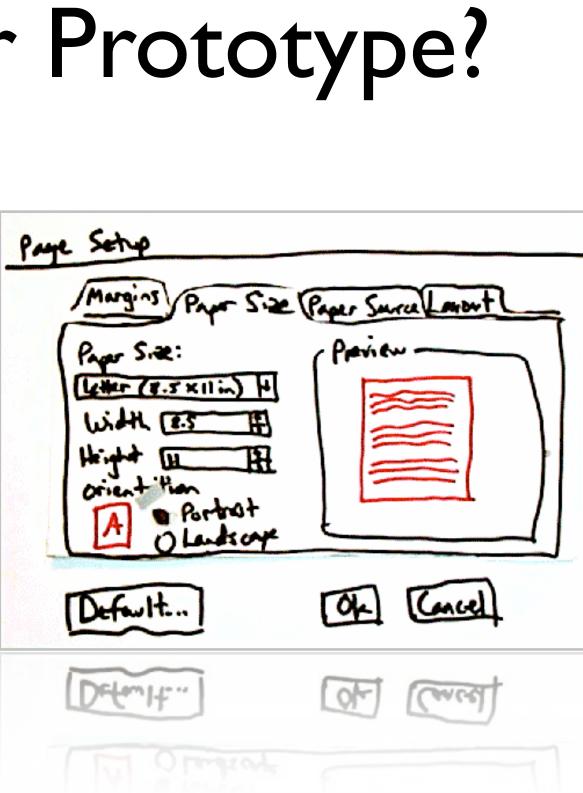
Media Computing Project

Lecture 2: Paper Prototyping

What is a Paper Prototype?

"...a method of brainstorming, designing, creating, testing, and communicating user interfaces"

Carolyn Snyder



When to do a Paper Prototype?

- Early in the design process
- Affords high-level feedback
 - Are the underlying concepts understood?
 - Are there fundamental interaction problems?

• Allows open discussion of the idea

Different Paper Prototypes

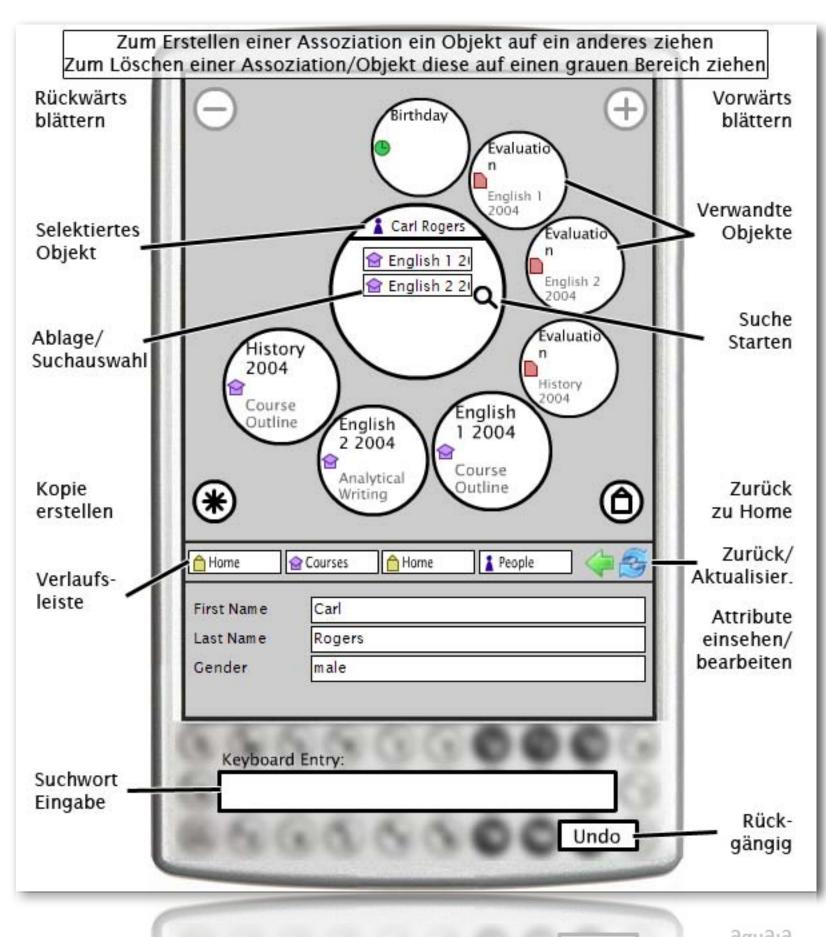
- Dimensions
 - Linear (storyboards, task walkthrough)
 - Interactive (Wizard of Oz)
- Techniques
 - Pen & Paper (use pencils to allow change)
 - Post-Its











Literature

• Carolyn Snyder: Paper Prototyping

PAPER PROTOTYPING

THE FAST AND EASY WAY TO DESIGN AND REFINE USER INTERFACES

CAROLYN SNYDER

Deliverables

- Create a paper prototype
- Evaluate it with 2-4 users
- Put the prototype and your reports online